Nintendo®

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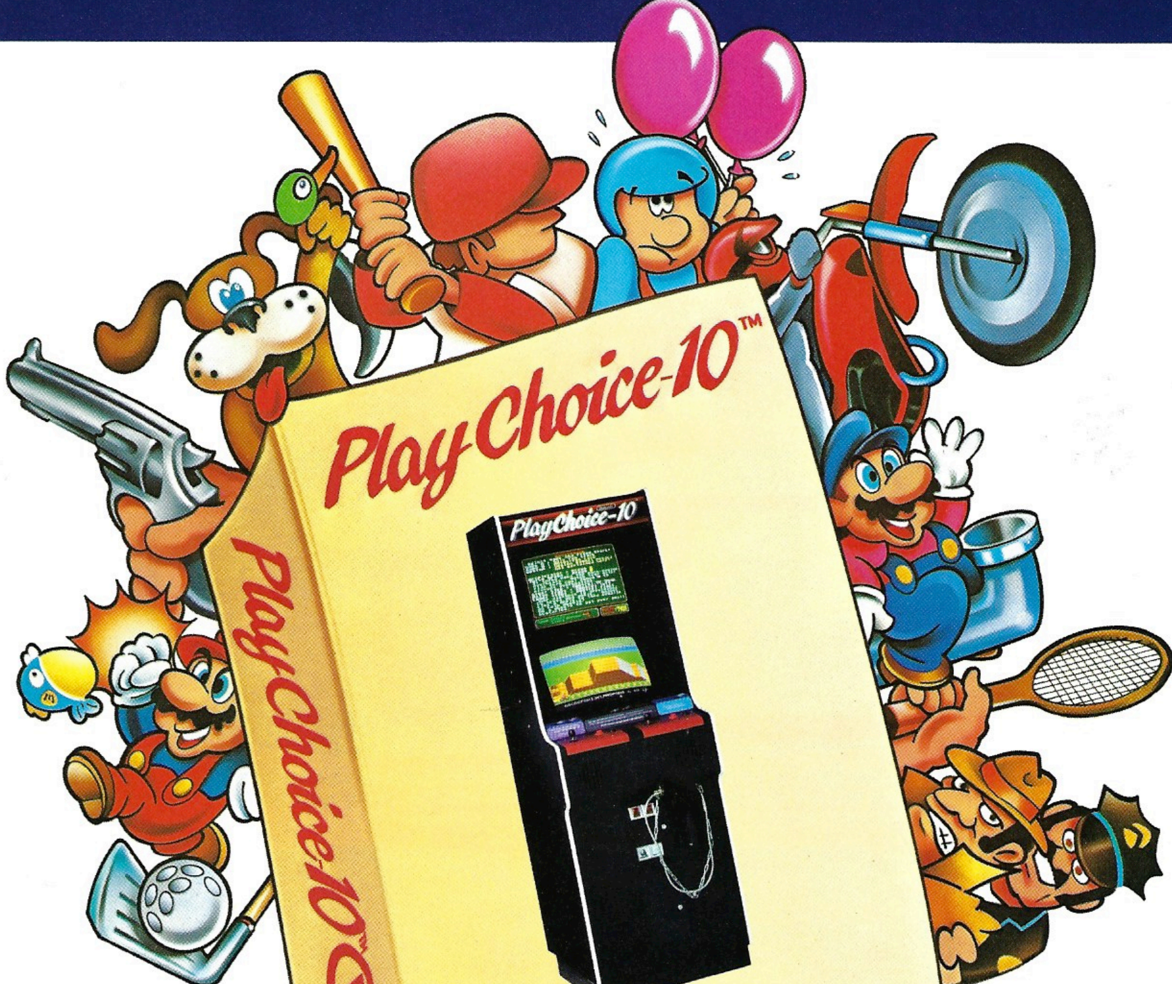
Nintendo of America Inc.
4820-150th Ave. N.E., P.O. Box 957, Redmond, WA 98052

10 Best Sellers Under One Cover.



Now you can appeal to more players in less space than ever. With PlayChoice-10. A novel video game system from Nintendo that gives you ten top profit makers in one narrow-body cabinet — all for the price of one dedicated game.

PlayChoice-10 goes everywhere. Fits everywhere. And appeals to everyone with the endless variety of Nintendo's hottest titles including Super Mario Bros., Hogan's Alley, Excitebike, and Golf.

For the whole story, contact your authorized Nintendo distributor or Nintendo of America Inc., (206) 882-2040.

Nintendo®

PlayChoice-10

New from the company that wrote the book on video game systems.

Nintendo has done it again. This time with PlayChoice-10, the hot new video game system that gives you ten games in one narrow-body cabinet.

This sleek, compact, dedicated system is designed to open up new locations—going where no video games have gone before.

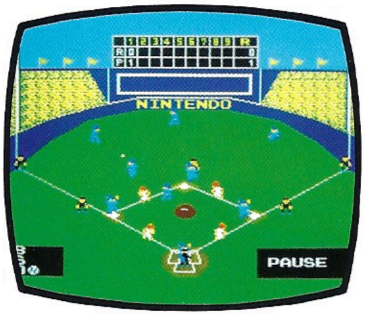
Ten steady earners give it ten times the appeal and ten times the life of ordinary dedicated games.

Players can look forward to new twists, new turns, new titles, and innovations such as a unique stop-action feature, skill level selection, and multiple menu selection that lets them play one game or many.

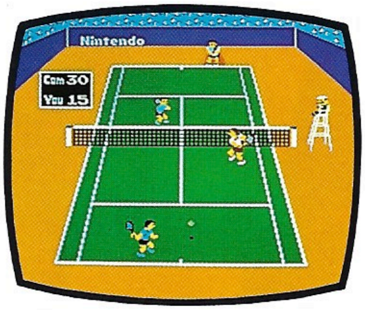
While the players keep coming back, a new adjustable timer keeps the quarters coming faster, too.

Games can be reordered on the menu at any time. And a unique accounting system keeps track of the frequency of play for each game.

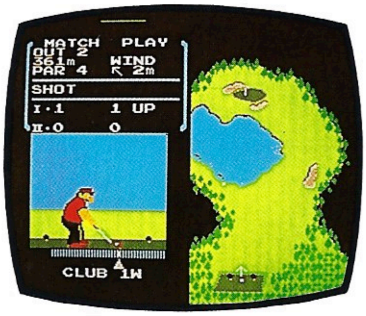
PlayChoice-10. Make it your choice. You'll find it's a best seller ten times over.


NINTENDO
PAUSE

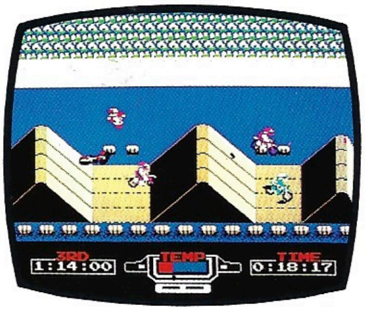
1. Baseball: A new single-screen version of the game that's been batting a thousand with video players.


Nintendo
Com 30
You 15

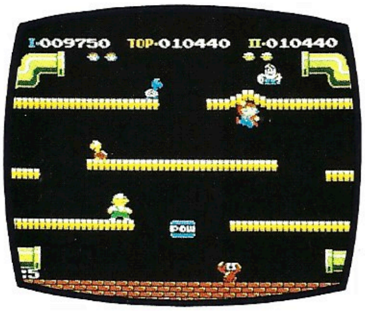
2. Tennis: You're all set for high profits with five levels of difficulty, and a new single screen version.


MATCH PLAY
OUT 2
361m
PAR 4
WIND
2m
SHOT
I·1
1 UP
II·0
0
CLUB 1W

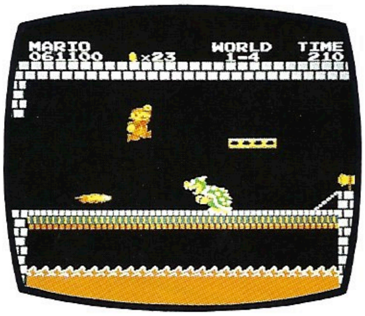
3. Golf: Great earnings are par for the course—an 18-hole championship course, naturally.


3RD
1:14:00
TEMP
TIME
0:18:17

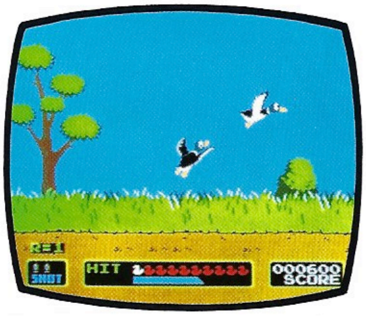
4. Excitebike:™ Keeps profits "reved up" with programmable features that let players design their own course.


I-009750
TOP-010440
II-010440
POW

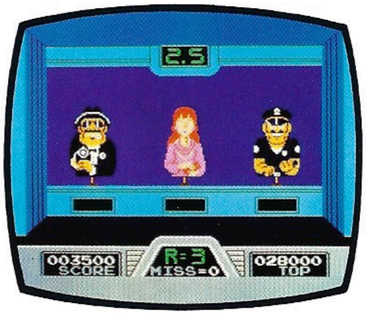
5. Mario Bros.:® An arcade classic recognized as a leader in the industry with adventure that doesn't quit.


MARIO
061100
x23
WORLD
1-4
TIME
210

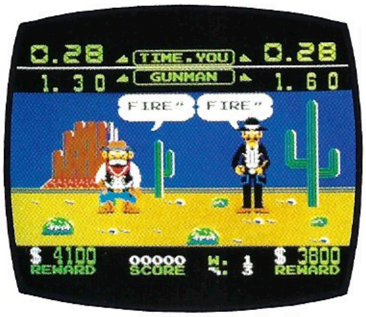
6. Super Mario Bros.:™ Non-stop excitement and new hidden surprises are the name of the game with this best seller.


R=1
SHOT
HIT
000600
SCORE

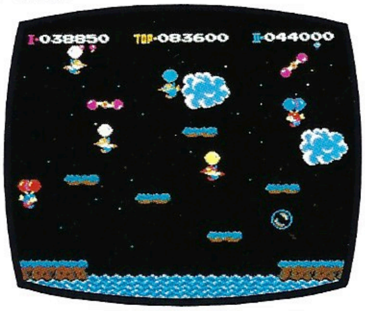
7. Duck Hunt:™ When it comes to repeat play, this gun game really fills the bill with action, excitement, and fun.


2.5
003500
SCORE
R=3
MISS=0
028000
TOP

8. Hogan's Alley:™ A gun game that has hit the "bull's-eye" again and again with players of all ages.


0.28
TIME.YOU
0.28
1.30
GUNMAN
1.60
FIRE"
FIRE"
$ 4100
REWARD
00000
SCORE
$ 3800
REWARD

9. Wild Gunman:™ A quick-draw gun game out for the first time, and hot as a pistol.


I-038850
TOP-083600
II-044000

10. Balloon Fight:™ An all new one player or simultaneous two-player game bursting with high-flying adventure.

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Play Choice-10™ System

TWO NEW REASONS TO CHOOSE PLAYCHOICE-10.

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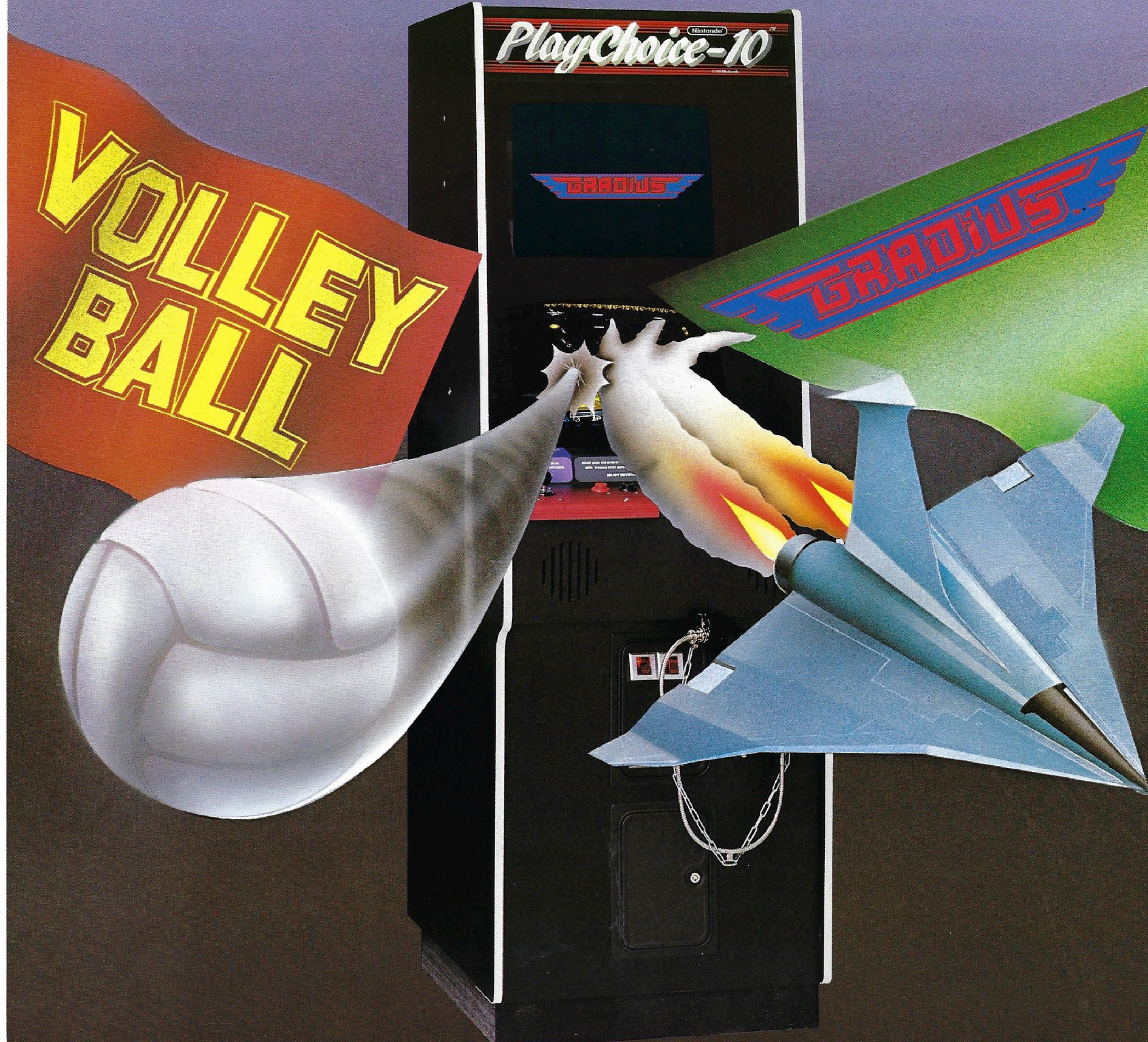
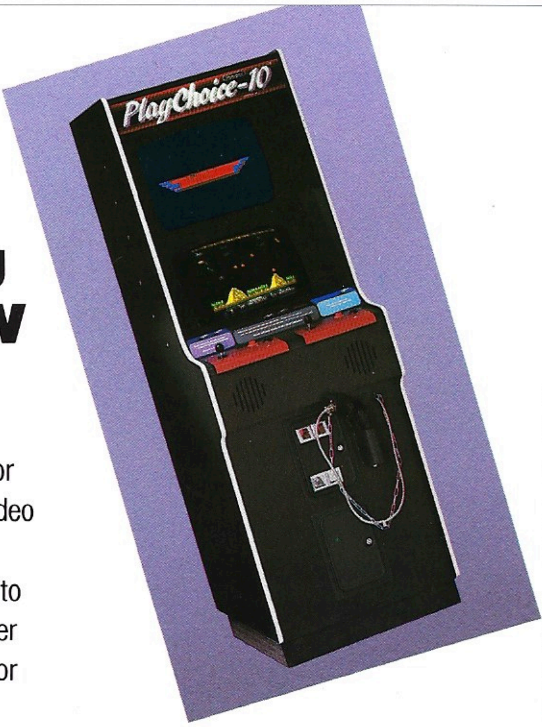

PlayChoice-10™
Nintendo®
GRADIUS
VOLLEY BALL
GRADIUS™

...AND SOME OTHER REASONS WE THINK YOU SHOULD KNOW ABOUT.

There are lots of reasons for choosing PlayChoice-10 as your video game system.

Take for instance its ability to bring ten hot video games together in one narrow-body cabinet. All for the price of one dedicated game.

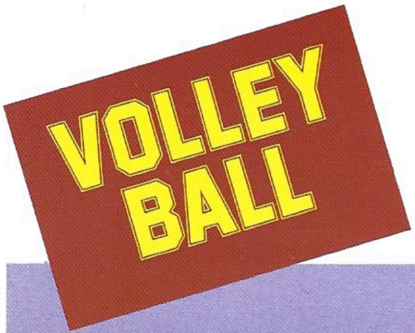
Or its ability to open up new location possibilities with its endless game variety and long-lasting player appeal.



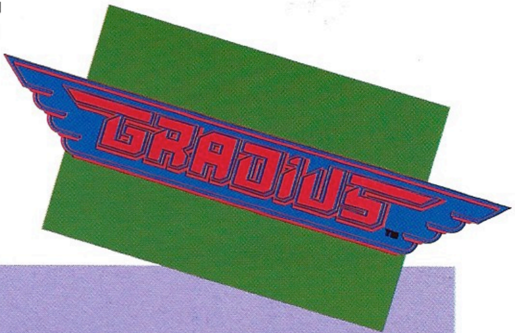
And then there's the "ability" every operator likes to hear about. Its profitability. Just consider the high earnings potential of the system's game roster—selections that read like a best-sellers list of video game attractions—titles like Hogan's Alley,™ Super Mario Bros.™, Excitebike,™ Baseball and others...

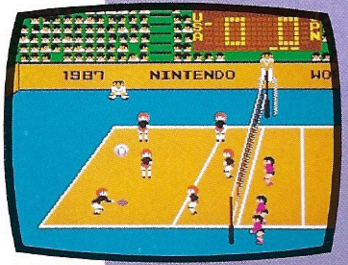
Now consider adding more punch to your profits by updating your current 10-game menu selection with one or both of our newest options—**Gradius™** and **Volleyball.**

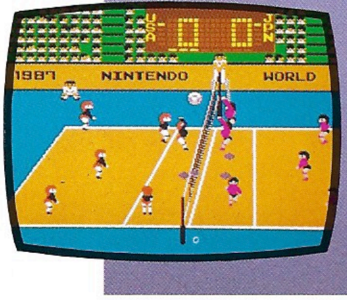
They're two more good reasons why PlayChoice-10 is your system for success in any location.



TAKE A LOOK AT THE TWO NEW REASONS TO CHOOSE PLAYCHOICE-10.

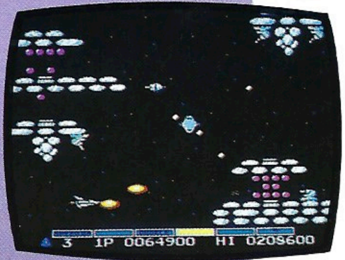


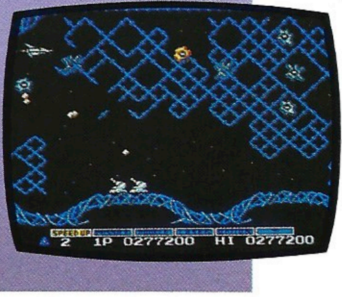




Slam, block and spike your way to the championship title in this fast-paced game of video volleyball. Vivid screen graphics serve up realistic game action to net you the challenge and the thrill of live competition.

Battle against galactic evil as you try to save the planet Gradius from the all-out attack of the Bacterions. Armed with amazing firepower, you pilot your starship, the Warp Rattler, toward its ultimate test—destroying the Xaerous Superfortress.





*Gradius™ is a trademark of Konami, Inc.
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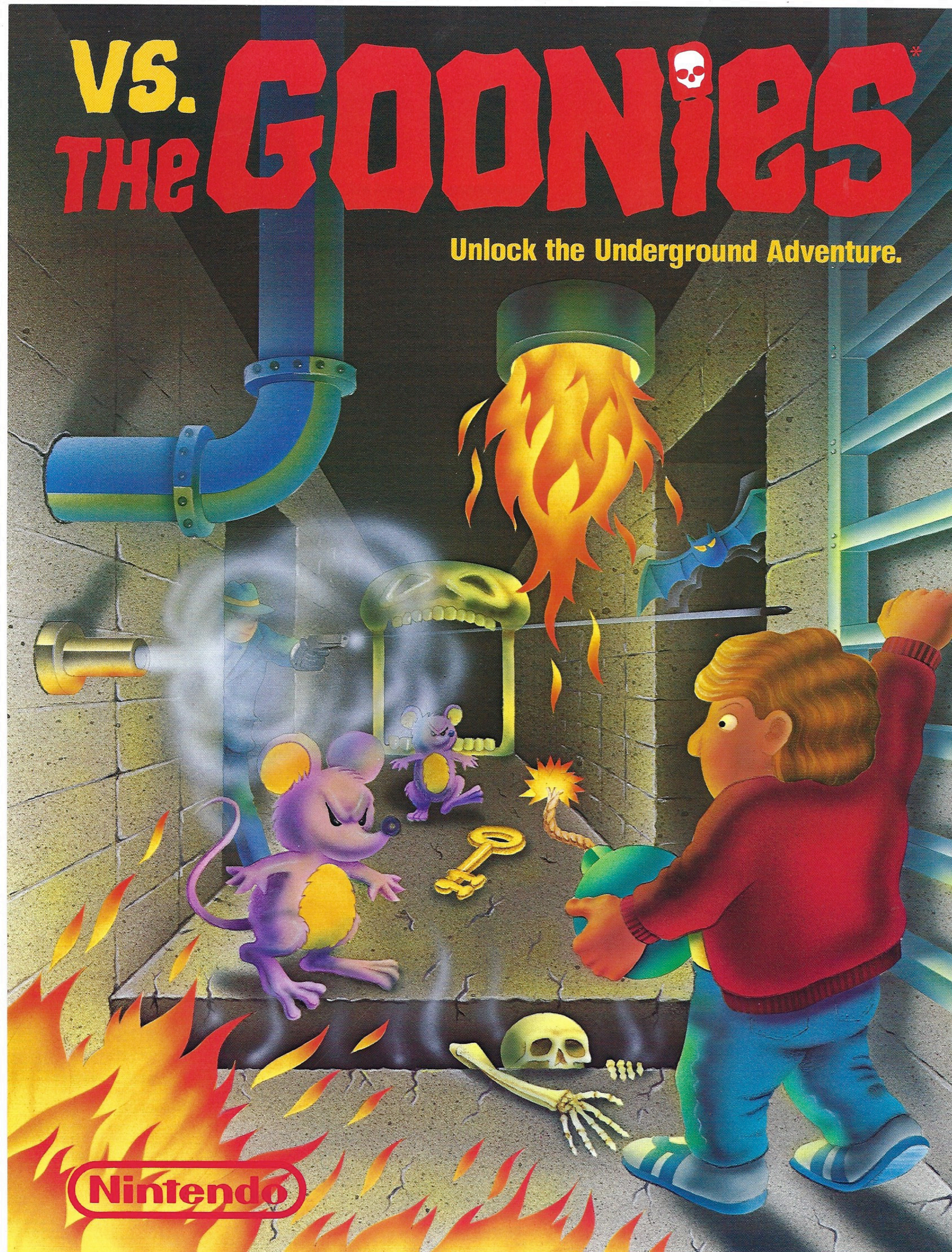
The Systems Company

VS. The GOONIES*


Unlock the Underground Adventure.
Nintendo

VS. The GOONIES

Join the Goonies' Underground Army.

The misadventures of the weird and wonderful Goonies continue in Nintendo's VS. The Goonies—a video treasure hunt game for the VS. System.™**

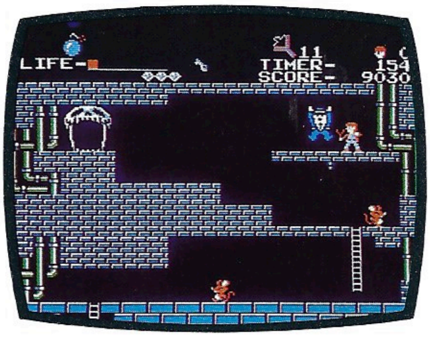
Players move through the perils of a subterranean maze in search of the ultimate treasure hidden deep within the darkness. Along the way, they must find the hidden keys to gain passage through six levels of caverns with over 90 screens.

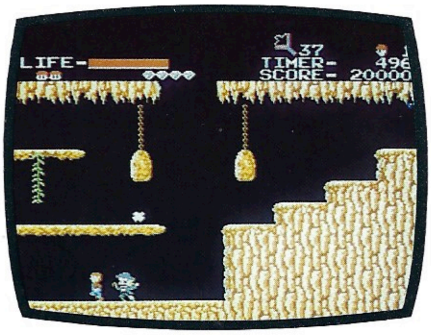
Danger hangs in the air. Rats, mice, "The Boss" and other underground creatures lurk in the shadows ready to strike.

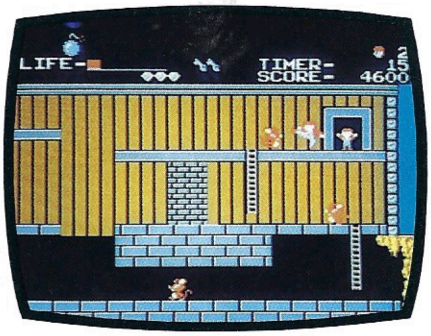
Players must free their friends and destroy their enemies. They must be quick to pick up objects that will help them get through the maze, including jumping shoes and ear muffs.

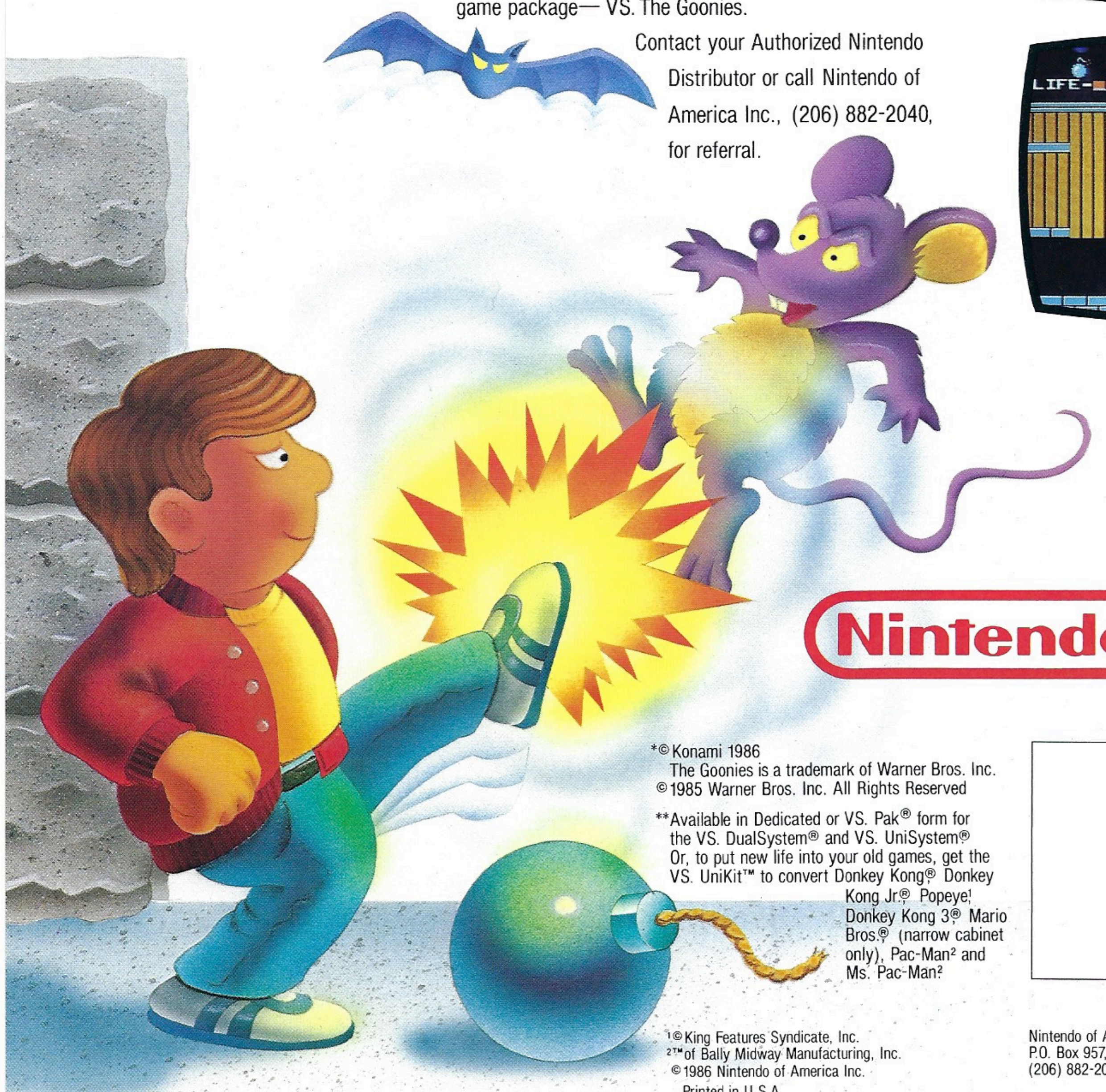
It's all gooney good fun in a fast-paced, intricately layered game package— VS. The Goonies.

Contact your Authorized Nintendo Distributor or call Nintendo of America Inc., (206) 882-2040, for referral.









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**Available in Dedicated or VS. Pak® form for the VS. DualSystem® and VS. UniSystem® Or, to put new life into your old games, get the VS. UniKit™ to convert Donkey Kong® Donkey Kong Jr.® Popeye[1] Donkey Kong 3® Mario Bros.® (narrow cabinet only), Pac-Man[2] and Ms. Pac-Man[2]

[1] © King Features Syndicate, Inc.
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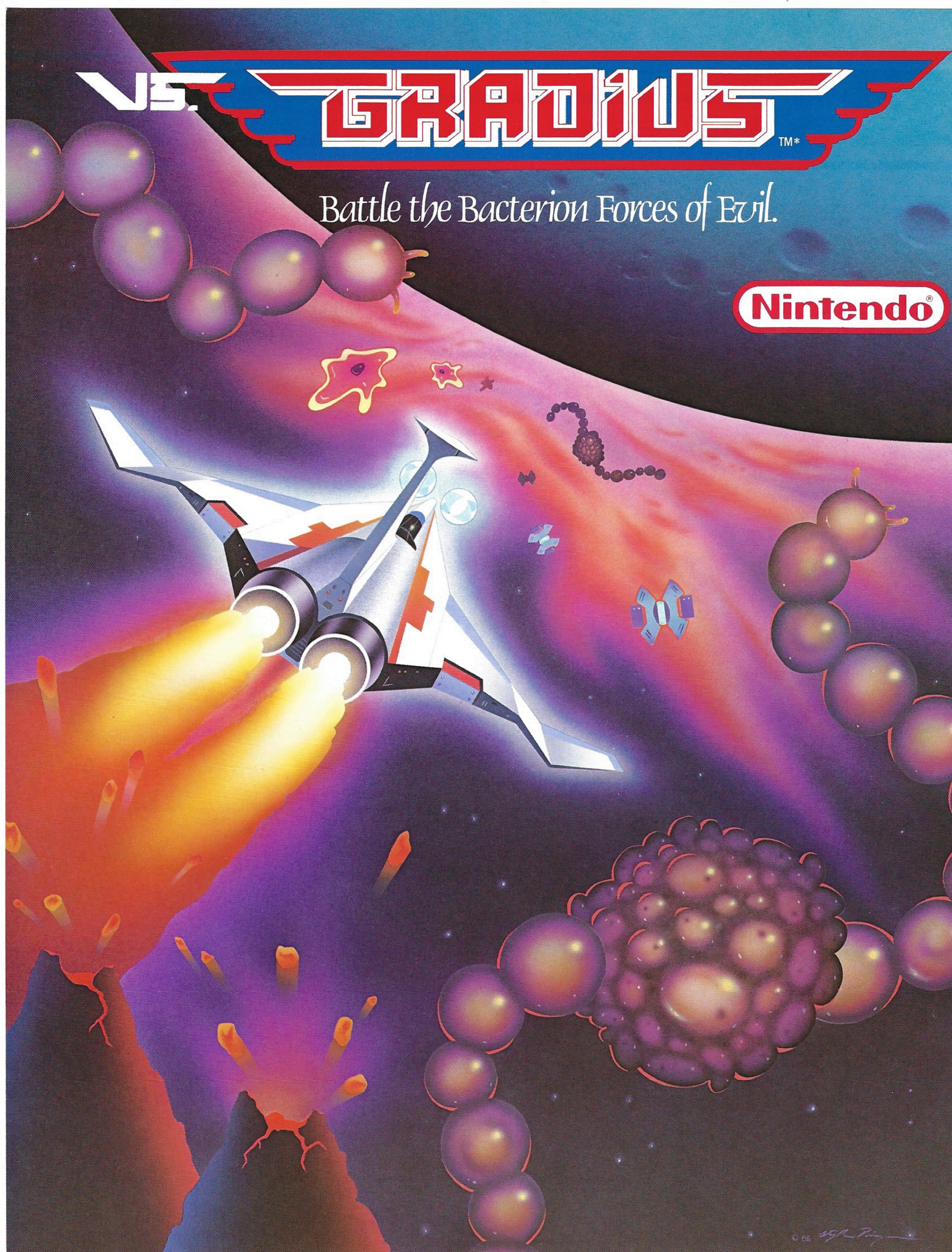
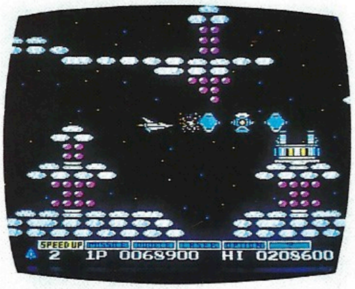
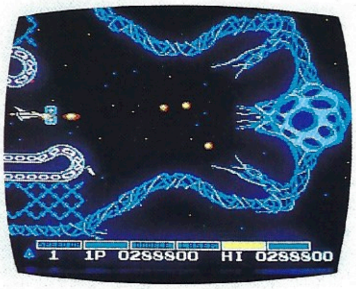
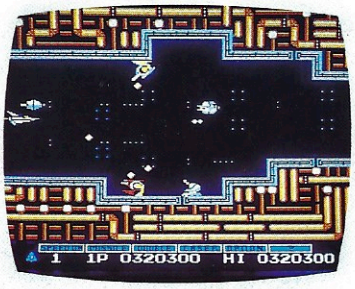

VS. GRADIUS™*
Battle the Bacterion Forces of Evil.
Nintendo®
© 86

VS. GRADIUS™

Galactic Freedom Hangs in the Balance.







Your mission is clear: the planet Gradius must be saved from the ruthless attack of the amoeboid Bacterions.

Armed with the greatest arsenal in the galaxy, you steer your hyper-space fighter, the Warp Rattler, into enemy territory. And the battle for survival begins!

That's the exciting challenge of VS. Gradius™— a video space adventure game for Nintendo's VS. System.**

In their quest to liberate Gradius, players move through seven stages of battle toward the ultimate confrontation — overpowering the Xaerous Superfortress.

Along the way, players capture power capsules that boost their starship's capabilities while adding to the complexities and the challenge of the game's play action.

Courage and concentration. Strategy and skill. Players need it all as they keep returning to confront evil in VS. Gradius™— another direct hit for video profits for the VS. System.

Contact your Authorized Nintendo Distributor or call Nintendo of America Inc., **(206) 882-2040,** for referral.

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*Gradius™ is a trademark of Konami, Inc.
© 1986 Konami, Inc.

**Available in Dedicated or VS.-PAK® form for the VS. DualSystem™ and VS. UniSystem®. Or, to put new life into your old games, get the VS. UniKit™ to convert Donkey Kong®, Donkey Kong Jr.®, Popeye[1], Donkey Kong 3®, Mario Bros.®, (narrow cabinet only), Pac-Man[2] and Ms. Pac-Man[2].

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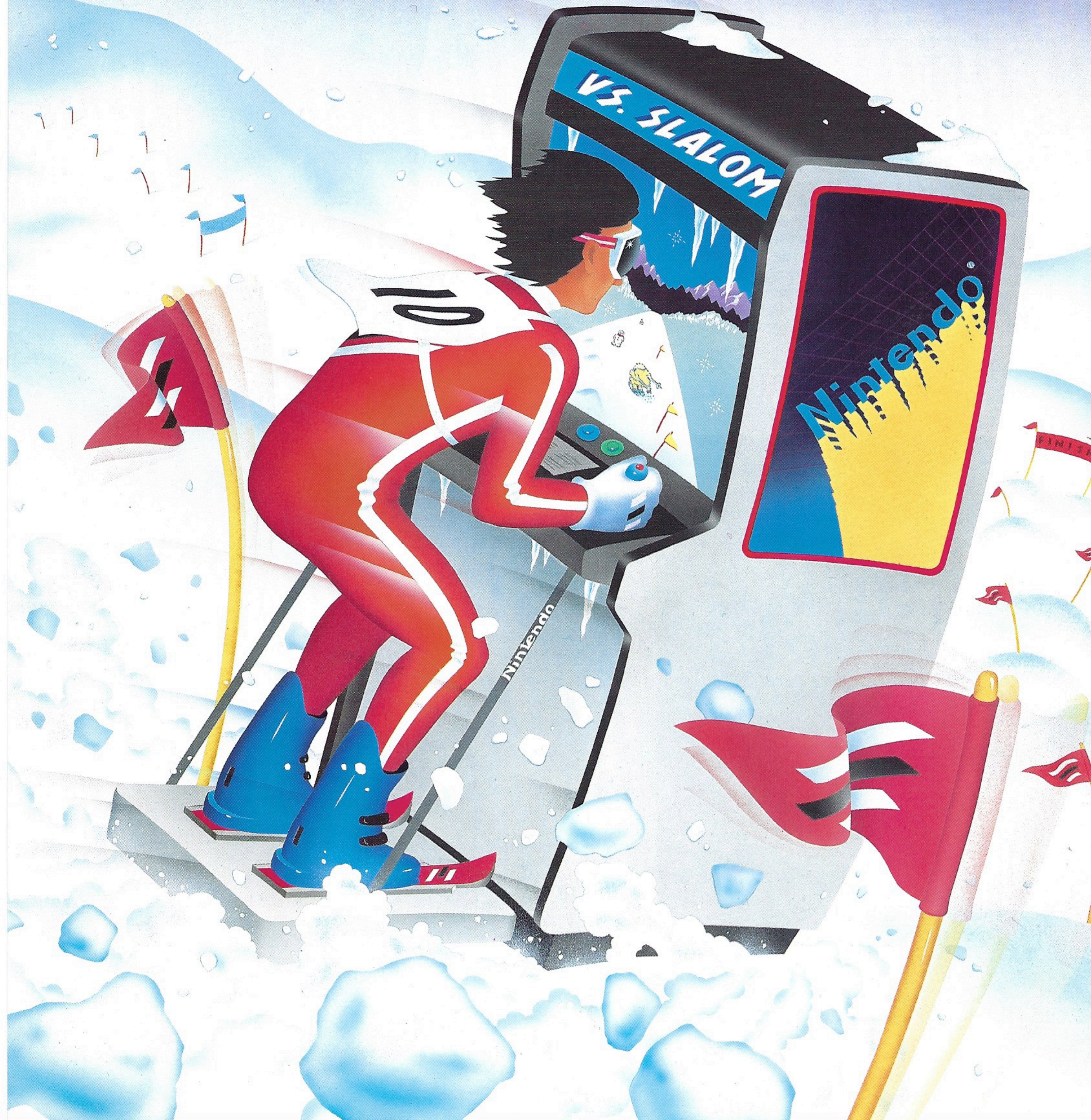
VS. SLALOM™*

Nintendo®

Live The Thrill.


VS. SLALOM
10
Nintendo
Nintendo
FINISH

VS. SLALOM™*

Step Up To The Challenge.

Nintendo takes you to the top of the mountain in this exciting new entry to the VS. System™** of fast-action, high-earning games.

But one look at the VS. Slalom cabinet tells you this is no ordinary video game. That's because players actually stand on skis mounted to a teeterboard base and hold on to ski poles inserted through the control panel.

Together, these realistic ski features control a player's directional movement, jumps, quick turns and speed.

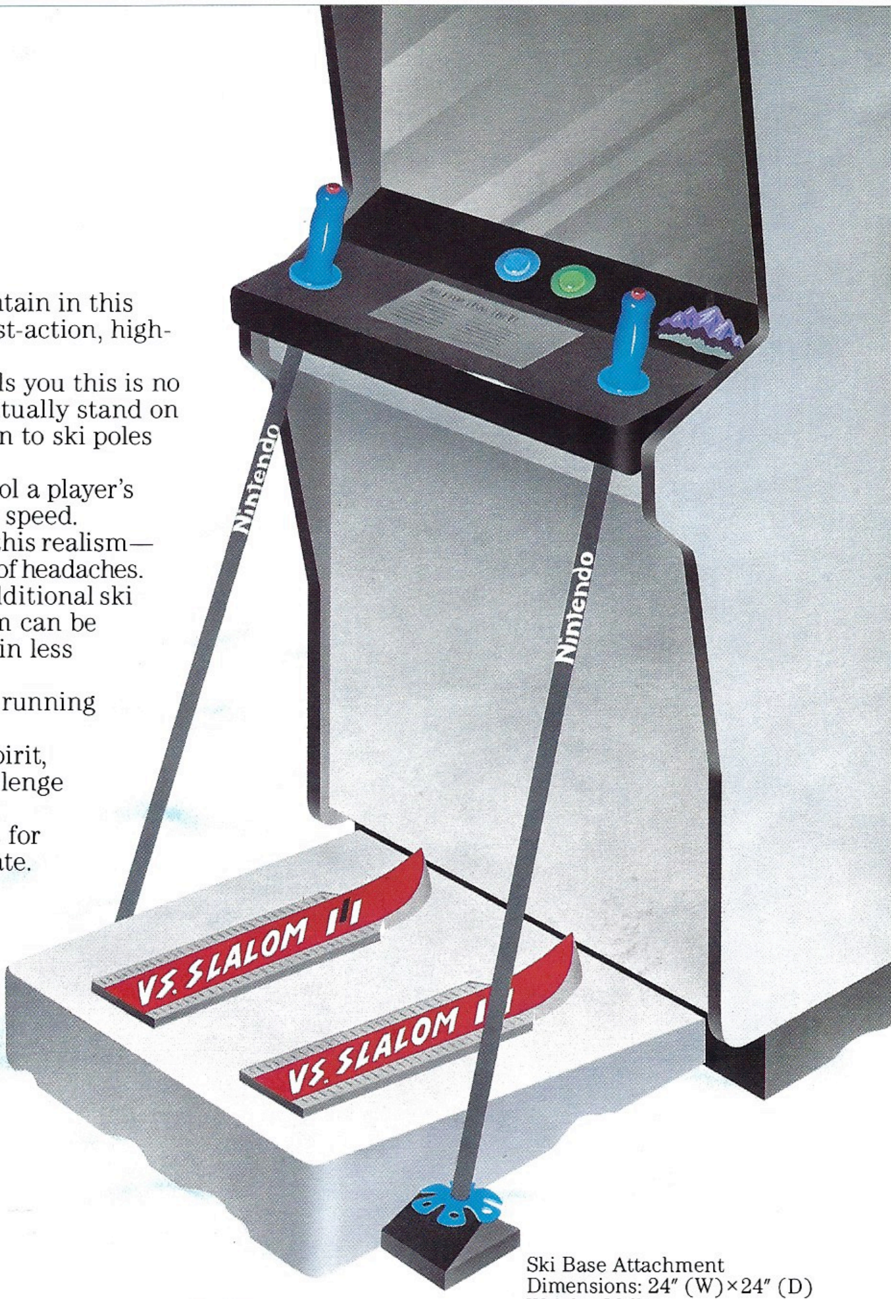
And just as you'd expect from Nintendo, all this realism—all this player appeal—can be yours without a lot of headaches. Conversion is fast with dramatic results. The additional ski base and pole hardware required for VS. Slalom can be attached to your existing VS. System cabinets in less than 30 minutes—right on location.

That's all it takes to get your players up and running on an obstacle-filled course against time.

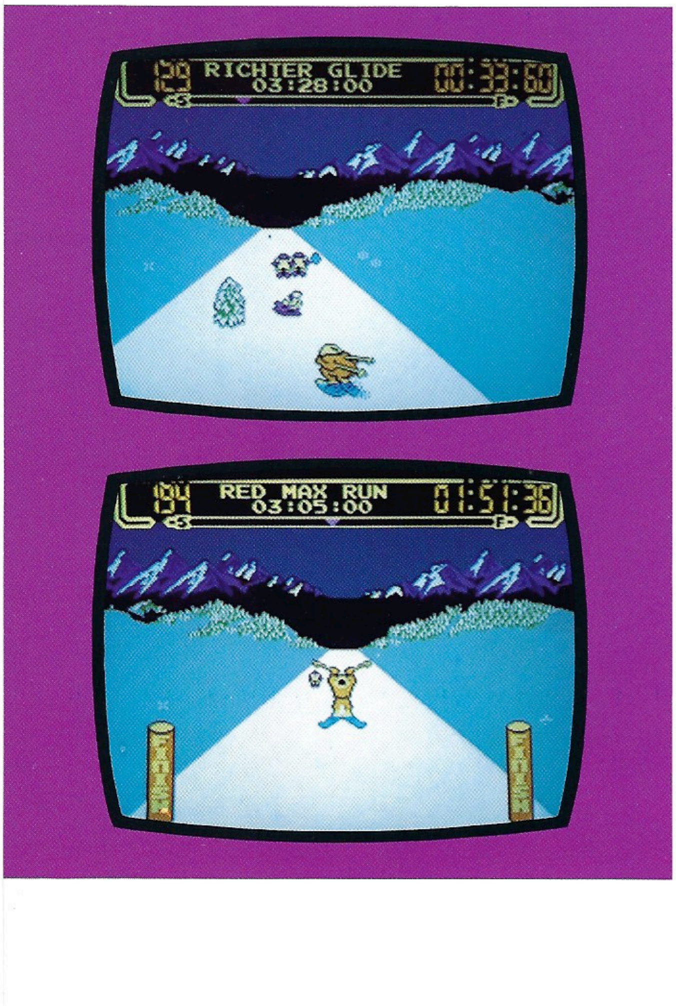
And just to help bolster the competitive spirit, VS. Slalom offers 21 high-score records to challenge players on its 24 exhilarating runs.

VS. Slalom—one of the hottest contenders for video profits ever to come out of the starting gate.

Contact your Authorized Nintendo Distributor or call Nintendo of America Inc., (206) 882-2040, for more information.



Ski Base Attachment
Dimensions: 24″ (W)×24″ (D)
Weight: 30 lbs.



129 RICHTER GLIDE 03:28:00 00:33:60

194 RED MAX RUN 03:05:00 01:51:36

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**Available in Dedicated or VS.-Pak® form for the VS. DualSystem™ and VS. UniSystem.® Or, to put new life into your old games, get the VS. UniKit™ to convert Donkey Kong,® Donkey Kong Jr.,® Popeye,[1] Donkey Kong 3,® Mario Bros.,® (narrow cabinet only), Pac-Man[2] and Ms. Pac-Man.[2]

[1] ©King Features Syndicate, Inc.
[2] ™of Bally Midway Manufacturing Inc.

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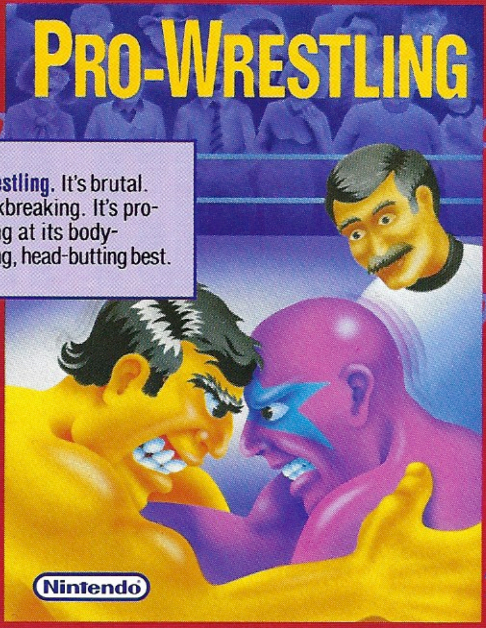
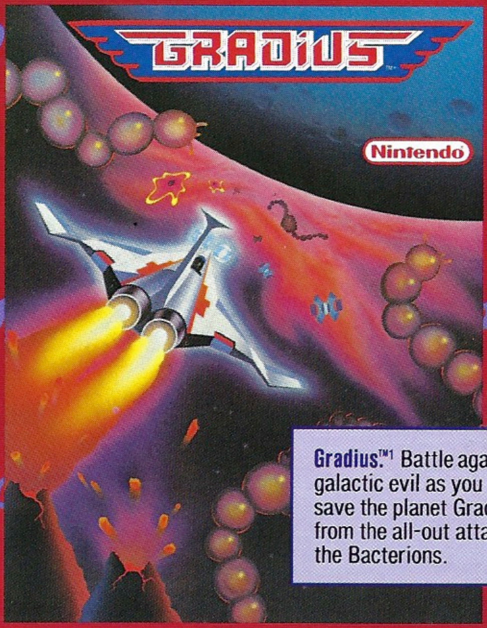
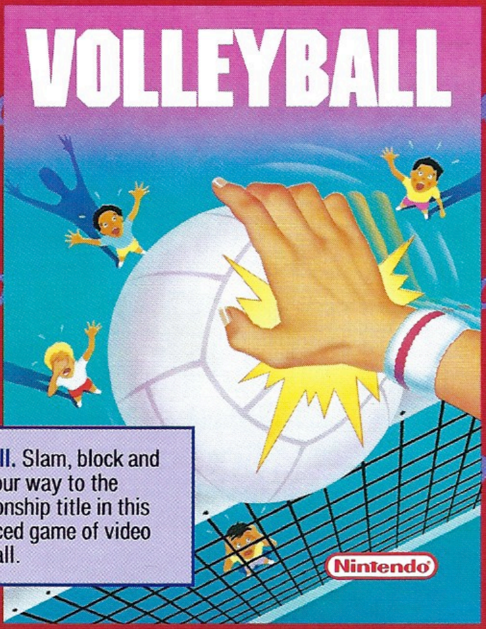
Here's just four of what we have in store.


PRO-WRESTLING
Nintendo

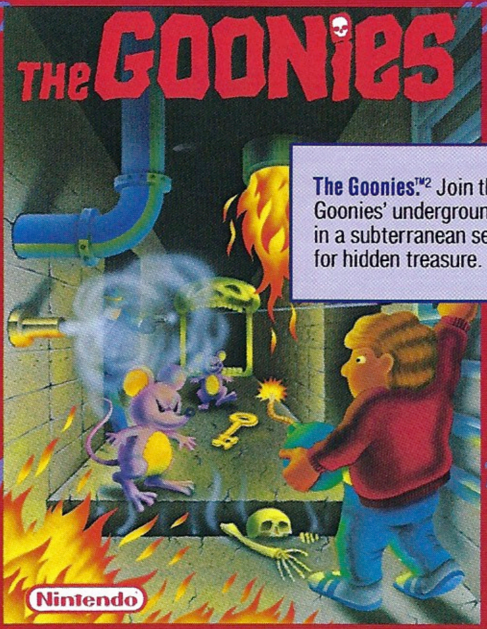
Pro-Wrestling. It's brutal. It's backbreaking. It's pro-wrestling at its body-slamming, head-butting best.


GRADIUS
Nintendo

Gradius.™[1] Battle against galactic evil as you try to save the planet Gradius from the all-out attack of the Bacterions.


VOLLEYBALL
Nintendo

Volleyball. Slam, block and spike your way to the championship title in this fast-paced game of video volleyball.


The GOONIES
Nintendo

The Goonies.™[2] Join the Goonies' underground army in a subterranean search for hidden treasure.

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[1] Gradius™ is a trademark of Konami, Inc. © 1986 Konami, Inc. [2] ©Konami 1986 The Goonies is a trademark of Warner Bros. Inc. ©1985 Warner Bros. Inc. All Rights Reserved.

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GIMME 10 Twice!

ACT NOW!

DEADLINE: MARCH 31
ON OUR CHOICE DEAL.

PlayChoice-10
Nintendo
PlayChoice 10
TEN GAMES
IN ONE

That's all you need to say to bring the video bargain of the year to your location.

For the price of one dedicated game, you'll get Nintendo's PlayChoice-10™ System—complete with ten steady earning games in one narrow-body cabinet.

But that's only half of the bargain. For every system purchased before March 31, you'll also receive ten Gimme 10 Game Exchange coupons.

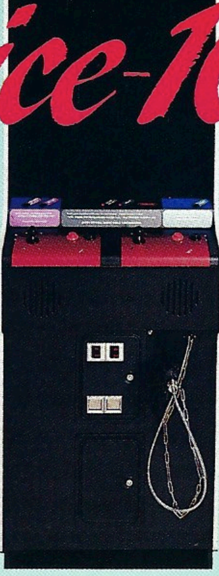
Use them throughout '87 to exchange your old software for new titles—many of them in first release on PlayChoice-10. All you pay is a $25 handling fee per game.

That means you can get up to ten new profit-making titles—a $2000 value—for only $250!

Make PlayChoice-10 your system for success. Just call your Authorized Nintendo Distributor and say, "Gimme 10 twice." Or call Nintendo of America Inc., (206) 882-2040, for referral.

CHOICE PIX

PlayChoice-10™ System



From subterranean surprises to a match-up in the ring, the choices continue.

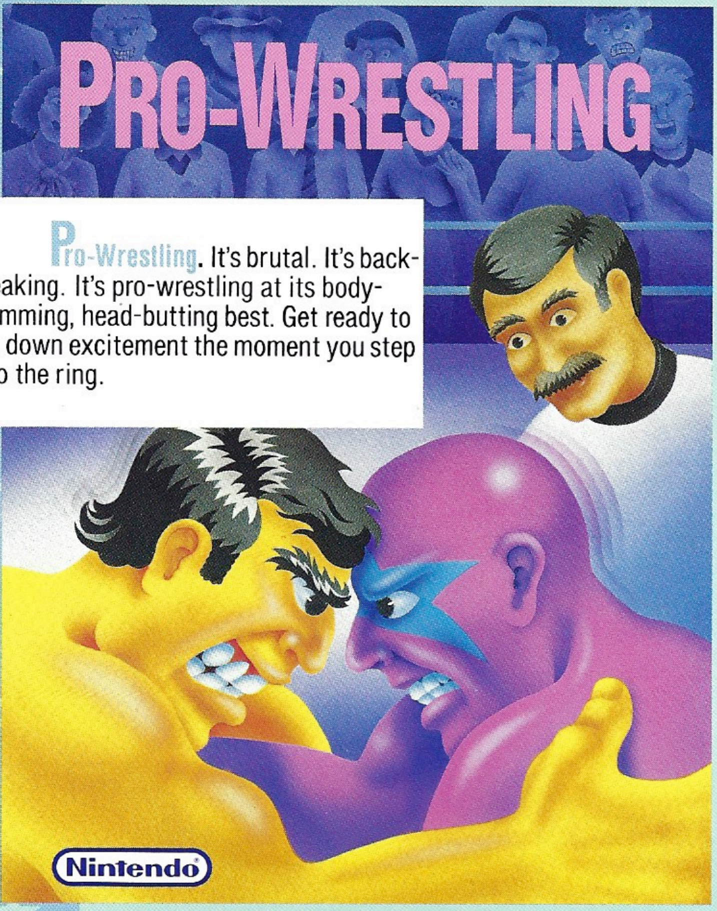
Nintendo's PlayChoice-10 System is the system of choice for your video game location.

Offering ten proven titles in one narrow-body cabinet, it packs ten times the variety and player-appeal of ordinary dedicated games.

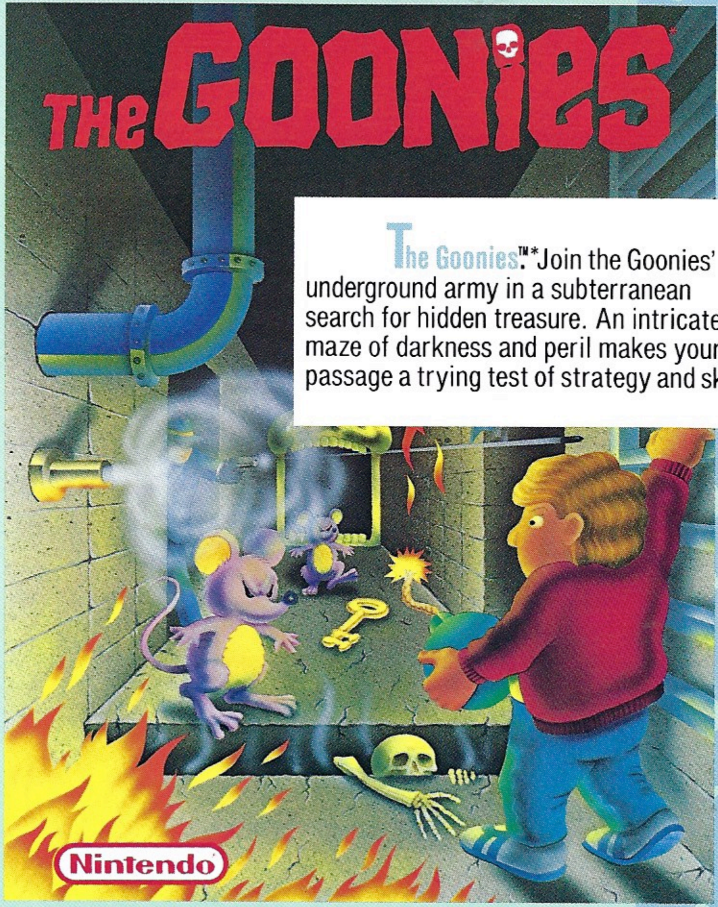
And with its unbeatable Gimme 10 Game Exchange plan, you can update your system with up to ten new software releases in '87 for only a $25 handling fee per game.

PlayChoice-10. Only from Nintendo. Make it your system for success.

Contact your Authorized Nintendo Distributor or call Nintendo of America Inc.,(206) 882-2040, for referral.



Pro-Wrestling. It's brutal. It's backbreaking. It's pro-wrestling at its body-slamming, head-butting best. Get ready to pin down excitement the moment you step into the ring.



The Goonies™* Join the Goonies' underground army in a subterranean search for hidden treasure. An intricate maze of darkness and peril makes your passage a trying test of strategy and skill

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Phoenix (602) 233-0196

Mountain Coin Machine Distributors
Phoenix (602) 269-7596

CALIFORNIA

C.A. Robinson
Los Angeles (213) 735-3001

C.A. Robinson
So. San Francisco (415) 871-4280

COLORADO

Mountain Coin Machine
Denver (303) 427-2133

Struve Distributing Co. Inc.
Denver (303) 778-7778

FLORIDA

Belam Southeast Distributing Corp.
Miami (305) 621-1415

Buccaneer Sales & Services
Clearwater (813) 578-1028

Monroe Distributing Inc.
Hollywood (305) 923-6601

GEORGIA

Greater Southern Distributing Co.
Atlanta (404) 352-3040

Peach State Distributing Co.
Atlanta (404) 622-4401

HAWAII

50th State Coin-Op
Ewa Beach (808) 682-4561

ILLINOIS

Atlas Distributing Inc.
Chicago (312) 276-5005

INDIANA

J & J Distributing
Indianapolis (317) 899-2530

Modern Vending Sales Co. Inc.
Indianapolis (317) 542-9207

IOWA

Mountain Coin Machine Distributors
Des Moines (515) 282-6211

KANSAS

Bird Distributors, Inc.
Kansas City (913) 262-8440

Bird Distributors, Inc.
Manhatten (913) 537-2930

KENTUCKY

Kentucky Coin Machine Distributors Inc.
Louisville (502) 966-5266

LOUISIANA

New Orleans Novelty Co.
Metairie (504) 888-3500

MARYLAND

State Sales & Service Corp.
Baltimore (301) 944-5060

MASSACHUSETTS

Rowe International Inc.
Dedham (617) 329-3300

MICHIGAN

Atlas Distributing
Grand Rapids (616) 241-1472

Cleveland Coin
Livonia (313) 464-1110

MINNESOTA

Lieberman Music Co.
Bloomington (612) 887-5300

MISSOURI

Audio Visual Amusements, Inc.
St. Louis (314) 421-5100

NEBRASKA

Central Distributing Co.
Omaha (402) 553-5300

NEW JERSEY

Mondial International Corp.
Springfield (201) 467-9700

NEW MEXICO

Mountain Coin Machine Distributors
Albuquerque (505) 345-7706

NEW YORK

R.H. Belam Distributing
West Hempstead (516) 292-2670

Bilotta Enterprises, Inc.
Newark (315) 331-1855

Coin Machine
Elmsford (914) 347-3777

Mondial International Corp.
Carle Place (516) 742-0131

T.O.P. Distributing Co., Inc.
Rochester (716) 244-3100

T.O.P. Distributing Co., Inc.
Syracuse (315) 437-8371

NORTH CAROLINA

Brady Distributing Co.
Charlotte (704) 525-8130

OHIO

Cleveland Coin International
Cleveland (216) 692-0960

Cleveland Coin International
Columbus (614) 846-8590

Monroe Distributing Inc.
Cleveland (216) 781-4600

Monroe Distributing Inc.
Cincinnati (513) 771-1909

OKLAHOMA

Southwest Vending Sales
Oklahoma City (405) 232-8373

OREGON

Dunis Distributing Co.
Portland (503) 234-5491

PENNSYLVANIA

Active Amusement Distributors Inc.
Philadelphia (215) 682-1600

Atlas Music and Novelty Co.
Pittsburgh (412) 471-1704

Banner Specialty Co.
Pittsburgh (412) 782-0800

Roth Novelty Company
Wilkes-Barre (717) 824-9994

SOUTH CAROLINA

Rowe International Inc.
Columbia (803) 765-0025

TENNESSEE

Brady Distributing Co.
Chattanooga (615) 855-0322

Games Sales Co. Inc.
Memphis (901) 525-8351

Rowe International Inc.
Memphis (901) 345-7811

TEXAS

H.A. Franz and Co.
Houston (713) 523-7366

Jack's Amusement Co. Inc.
Lubbock (806) 762-6283

O'Connor Distributing Co.
Dallas (214) 631-0150

Southwest Vending Sales Co.
Dallas (214) 638-7002

Southwest Vending Sales Co.
San Antonio (512) 824-9223

UTAH

Mountain Coin Machine Distributors
Salt Lake City (801) 262-5494

Struve Distributing Co. Inc.
Salt Lake City (801) 328-1636

WASHINGTON

Music Vend Distributing Co.
Seattle (206) 682-5700

Music Vend Distributing Co.
Spokane (509) 535-5757

WISCONSIN

Pioneer Sales and Service Inc.
Menomonee Falls (414) 781-1420

CANADA

Laniel Automatic Machines Inc.
Montreal (514) 731-8571

New Way Sales
Rexdale (416) 746-2255

Pacific Vend Distributors
Vancouver (604) 324-2164

PUERTO RICO

Leon Telvi
Carolina (809) 791-6626

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